

The day includes 6 hours of educational workshops and interactive talks, breakfast and lunch. Attendees will have tools and templates to improve their environment upon returning to the office.

Hosted by:

IIBA Philadelphia Chapter and sponsors



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Date: May 12, 2017, 7:30 am to 5 pm

Location: Chubb Conference Center, 800 Ridge Pike Lafayette Hill, PA 19444

Schedule:

7:30 am – 8:30 pm	Breakfast and networking with sponsors and attendees
8:30 am – 8:45 pm	Welcome
8:45 am – 9:45 pm	Keynote: Lean Business Analysis through Decision Making
10:00 am – 12:00 pm	Workshop choice:
	1. Process Mapping and Waste Identification
	2. Engagement Blueprint
12:00 pm – 1:00 pm	Lunch
1:00 pm – 2:00 pm	Design Thinking: A Crash Course
2:15 pm – 3:15 pm	Discovery Lead: Could This be the Role You Have Been Waiting For?
3:15 pm – 4:15 pm	Agile Retrospective: The Accelerator Wrap up
4:15 pm – 5:00 pm	Networking

Topics:

1. Keynote: Kupe Kupersmith will share how to improve decision-making to increase project success
2. Two-hour interactive workshops (choice of):
 - Process mapping and waste identification to improve business processes for effective and efficient analysis
 - Combine customer journey mapping, process mapping and enterprise architecture to create better insights and outcomes
3. Explore design thinking, a process for generating ideas and understanding customer experiences using empathy, to create change and innovation
4. Using a case study, investigate the mindset of “Discovery Lead” to define strategic moves, quickly validate innovative opportunities and articulate the business case
5. Utilize retrospectives (lessons learned) for continuous improvement and building self-organization and trust within project teams and organizations

Price

\$150 – Philadelphia chapter IIBA members and sponsors

\$175 – IIBA international members and corporate attendees (5 or more employees)

\$200 – Guests

Details and registration: <https://ipc.wildapricot.org/event-2483187>